

PRIVACY POLICY

Last Update

This policy was last updated March 5, 2010.

Overview

This Privacy Policy describes what information we collect about you through the website isisandosiris.com, why we collect this information, how we use his information and how you can update or delete information from our records. By using the isisandosiris.com website, you agree to the terms of this Privacy Policy.

Our Philosophy

We make all reasonable efforts to ensure that isisandosiris.com is secure and respect your right to privacy. We want you to feel as comfortable as possible visiting our website and using its services. We are sensitive to your expectations of privacy and are committed to making sure your personal information remains confidential. Personal information that you provide in the course of purchasing products from us will not be disclosed, sold, or otherwise transferred to unaffiliated third parties.

Changes to Our Policy

ZE2 Media, Inc. reserves the right to amend the policies governing this website by posting the amended terms on the website. As we add new products and services and establish strategic relationships with new business partners, you will be able to tell that a revision has been made by the date of the last revision indicated at the top of the document.

Information We Collect

Personally identifiable information is information you provide that lets us know specific facts about you so that we can respond to your requests. Depending on the portion of the website you visit and the information you provide, this information could range from your email address, name, physical address and ZIP code, which you provide in order to receive information from us about certain services, or more detailed personal information when purchasing services from us. Personal information collected on our website is used only to allow us to fulfill your request for services. We also may collect information you provide voluntarily through responses to surveys, questionnaires, and the like.

The information you provide may be furnished to a third party in order to facilitate the transaction. In each case, we use your personal information only for the purpose it is submitted to us, which may include providing it to third parties with whom we have relationships to deliver the information or Services you request.

If you chose to use an online service that asks for specific information (i.e., making an online purchase, subscribing to an e-newsletter or mailing list, personalizing the content of the Web site, sending an email, participating in an online survey, completing any online transaction, or submitting information within an online service) more detailed data will be collected. If you choose to submit information to us, it should be transmitted in a secure fashion to our internal databases.

It is voluntary for you to engage in these activities. We may also use this information to send you emails with special promotions or newsletters with content that we think may be of interest to you. You can always opt-out of receiving such emails or unsubscribe to newsletters at the time you register or at

any time. If you do not wish to conduct electronic business with us, our staff is available to assist you by phone.

Cookies

We collect anonymous, non-personal information about your use of our site through the use of "Cookies," which are small computer files that we transfer to your computer's hard drive that allow us to know how often someone visits our site and the activities they conduct while on our site. Every computer is assigned a different cookie by ZE2 Media, Inc. The information collected by cookies helps us dynamically generate advertising and content on web pages specifically designed for you and also allows us to statistically monitor how many people are using our site and for what purpose. We may use cookie information to target certain advertisements to your browser or to determine the popularity of certain content.

Your browser software can be set to reject all cookies. Most browsers offer instructions on how to reset the browser to reject cookies in the "Help" section of the toolbar. If you reject our cookie, certain of the functions and conveniences of our site may not work properly but you do not have to accept our cookie in order to productively use our site. While it may be possible to link non-personal cookie information to personal information collected in other ways, we want you to know that if you accept our cookie we will not, without your consent, link the cookie information we collect to personal information you provide to us on our site.

Children

We are committed to protecting the privacy of children. This website is not designed or intended to attract children under the age of 13. We do not collect personal information from any person we actually know is under the age of 13.

Disclosure of Your Information

Except as noted below or as specifically agreed to by you, ZE2 Media, Inc. will not disclose any personal information it gathers from you on our website. We may release personal information to third parties for the following reasons:

- (1) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order; or
- (2) in special cases, such as a physical threat to you or others.

In the event that we are legally compelled to disclose your personal information to a third party, we will notify you unless doing so would violate the law or court order.

ZE2 Media, Inc. may disclose personal information to its corporate subsidiaries and affiliates. Any personal information provided to subsidiaries and affiliates of ZE2 Media, Inc. will be treated by those subsidiaries and affiliates in accordance with the terms of this Privacy Policy.

Disclosure to ZE2 Media, Inc. Operations and Maintenance Contractors

ZE2 Media, Inc. operations and maintenance contractors sometimes have limited access to your personal information in the course of providing products or services to ZE2 Media, Inc. These contractors include vendors and suppliers that provide us with technology, services, and/or content related to better operation and maintenance of our websites. Unless you have opted out of receiving emails and newsletters from ZE2 Media, Inc., these contractors also may have access to your email

address to send newsletters to you on our behalf or to send emails to you for purposes such as conducting market research on our behalf. Access to your personal information by these contractors is limited to the information reasonably necessary in order for the contractor to perform its limited function for ZE2 Media, Inc. We also contractually require that our operations and maintenance contractors 1) protect the privacy of your personal information consistent with this Privacy Policy, and 2) not use or disclose your personal information for any purpose other than providing us with products and services.

We also share this information you provide about yourself when placing an order on the website Online Store with our affiliates, suppliers, partners and service providers to the extent necessary to process, bill, and ship your order.

Disclosure of Aggregate Information

ZE2 Media, Inc. may provide to third parties non-personal information about you that does not allow you to be identified or contacted and that is combined with the non-personal information of other users. For example, we might inform third parties regarding the number of users of our site and the activities they conduct while on our site. Depending on the circumstances, we may or may not charge third parties for this Aggregate Information. We also may not limit the third parties' use of the Aggregate Information, except that we do require third parties to whom we disclose Aggregate Information to agree that they will not attempt to make this information personally identifiable by combining it with other databases or otherwise.

How ZE2 Media, Inc. Handles Privacy and Security Internally

ZE2 Media, Inc. wants your personal information to remain as secure as possible. That is why we have a two-level security system at ZE2 Media, Inc. that combines leading technical safeguards and a code of conduct for those employees that are permitted to access our customers' Personal Information.

- ZE2 Media, Inc. uses Secure Socket Layer (SSL) encryption technology in transmitting your personal information to our servers to help ensure the integrity and privacy of the personal information you provide to us via the Internet. Encryption involves systematically scrambling numbers and letters, so that even if someone managed to intercept the information, they would not be able to make sense of it. In order to take advantage of this encryption technology, you need to have an Internet browser that will support 128-bit encryption, such as Netscape or Microsoft Explorer.
- Only a limited number of ZE2 Media, Inc. employees are authorized to access your Personal Information. All ZE2 Media, Inc. employees must abide by our Privacy Policy. Although we will make every reasonable effort to protect your personal information from loss, misuse, or alteration by third parties, you should be aware that there is always some risk involved in transmitting information over the Internet. There is also some risk that thieves could find a way to thwart our security systems.

While we take precautions to ensure your information remains confidential, you must keep in mind as you navigate through our website that any message you may send through the website or through email is not secure and may be susceptible to third party interception. As a result, you transmit information to us at your own risk. Select pages within our site, such as those dealing with e-commerce, may run in a secure-server environment. In locations like these, where our website asks you to enter sensitive information, that information is encrypted and is protected with the encryption software SSL. While on a secure page, the lock icon on the bottom of web browsers such as Netscape Navigator and Microsoft Internet Explorer becomes locked. You will be alerted to a secure page by a padlock icon on your

browser and/or warning pop-up window.

Security measures have been integrated into the design, implementation, and day-to-day operations of the entire ZE2 Media, Inc. business environment as part of our continuing commitment to risk management. We employ special security measures to protect your information including:

- **Data Security.** We take all reasonable measures to secure your data on our servers, in our data center. The data centers we use are both physically and electronically secured. Our servers are isolated from the Internet by using a firewall which is a hardware and software system that blocks access by unauthorized parties.
- **Encryption.** We exercise great care in providing secure transmission of your information from your computer to our servers. When you transmit secure information to us (such as credit card information for making product purchases or passwords), we encrypt it using Secure Socket Layer (SSL), the industry standard encryption technology. Encryption provides a secure means to protect your information as it passes over the Internet to our servers.
- **Confidentiality.** ZE2 Media, Inc. has an internal policy that keeps your data private and confidential, and will not share your data with any other party.
- **Login ID and Password.** Access to your account is controlled by a login ID and a password, which you chose. Strict login ID and password rules virtually eliminate the unauthorized user from gaining access.
- **Auto-Logoff.** ZE2 Media, Inc. protects you against accidentally leaving your personal information active on a computer browser screen. We automatically end your “session” if you are logged in to a ZE2 Media, Inc. Service but have not actively used the service for a set period of time. This prevents others from accessing your account when you leave a session and forget to log out.
- **Digital Certificates.** ZE2 Media, Inc. uses a digital certificate issued by XRamp Technologies, a leading Secure Server Certification Authority. This gives you the confidence that you are connected to a site operated by ZE2 Media, Inc., and authenticated as such.
- **Sensitive Information.** ZE2 Media, Inc. handles all your personal information with respect to its confidentiality and privacy.
- **Business Partners.** We require people we do business with to obey privacy and security laws and respect privacy regulations.

Your Role in Security

Making sure your confidential information is secure is also an important responsibility for you. You’re responsible for ensuring your personal password remains secure, so you should not reveal your password to anyone. If you believe an unauthorized person has gained access to it, you should change it immediately. As part of good security practices, you should change your password regularly and never walk away from your computer if you’re in the middle of a session. You should also review our Terms of Use for more information.

Your Privacy Choices

When you complete the registration to open an account or update your profile, you will be given the option of receiving recurring informational/promotional emails from ZE2 Media, Inc. and/or third parties. You may opt out of receiving emails from or on behalf of ZE2 Media, Inc. at Registration by removing the automatic check mark from the statement that expresses a preference for receiving these emails and newsletters. You may also opt out of receiving these emails and newsletters at any time by changing your preferences within your profile.

We ask for contact information (such as name and email address) if you wish to subscribe to various newsletters. You can unsubscribe from such newsletters very easily. When you have received a newsletter you wish to stop, click on the "reply" button in your mail program, then type in the word "UNSUBSCRIBE" in the "Subject" field and send. ZE2 Media, Inc. customer service will unsubscribe you from that newsletter in two to three business days.

This privacy statement applies only to the ZE2 Media, Inc. website. The ZE2 Media, Inc. site does contain links to other sites. Once you enter another website (whether through an advertisement, service, or content link), be aware that ZE2 Media, Inc. is not responsible for the privacy practices of such other sites. We encourage you to look for and review the privacy statements of each and every web site that you visit through a link or advertisement on any website that collects personal information from you.

Updating Your Personal Information

You can always contact us in order to update or delete your personal information, or change your preferences with respect to that information. To contact us, email us at notices@isisandosiris.com.

You should be aware that it is not technologically possible to remove each and every record of the information you have provided to ZE2 Media, Inc. from our servers. The need to back-up our systems to protect information from inadvertent loss means that a copy of your personal information may exist in a non-erasable form that will be difficult or impossible for us to locate. Nevertheless, we promise that upon receiving your request, all personal information stored in the databases we actively use for research and daily business activities, and other readily searchable media, will be deleted.

Contacting ZE2 Media, Inc.

In addition to directly emailing us, you can also contact us by email through our [CONTACT US] page or by writing us at:

ZE2 Media, Inc.
18094 TROPICAL COVE
TAMPA, FL 33647

Electronic Mail: Support@ZE2Media.com